## Martie G. Haselton

**Curriculum Vitae: September 2011** 

University of California, Los Angeles
Department of Psychology and
Department of Communication Studies
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### **Focus of Research**

Evolutionary social science, communication, and social psychology. Integration of natural and social science research to discover how evolution has shaped the social mind. Empirical work explores intimate relationships, sexuality, psychological sex differences, social inference, evolution and health, and the effects of reproductive hormones on human social behavior.

### **Education**

Ph.D., University of Texas, Austin, Psychology: August, 2000

M.A., College of William & Mary, Psychology: 1997

B.A., University of San Diego, Psychology; magna cum laude: 1992

# **Academic Employment History**

2006-Present, Associate Professor, Departments of Communication Studies and Psychology, University of California, Los Angeles

2000-2006, Assistant Professor, Departments of Communication Studies and Psychology, *University of California, Los Angeles* 

### Boards, Directorships, and Editorships

Associate Director, UCLA Interdisciplinary Relationship Science Program (2006-2011; funded by the National Science Foundation/IGERT)

Co-Editor in Chief: Evolution and Human Behavior, (2006-2011; Impact Factor: 3.64) <a href="http://www.sciencedirect.com/science/journal/10905138">http://www.sciencedirect.com/science/journal/10905138</a>

Council Member at Large: Human Behavior and Evolution Society (Elected in 2005 to serve 6 year term)

Editorial Board Member: Evolutionary Psychology (since 2006)

Editorial Board Member: Journal of Personality and Social Psychology: IRGP (2005-2011)

Governing Board Member, UCLA Center for Behavior, Evolution, and Culture (2001-Present)

#### **Publications**

Most available at <a href="http://www.sscnet.ucla.edu/comm/haselton/home.html">http://www.sscnet.ucla.edu/comm/haselton/home.html</a> or by request (haselton@ucla.edu).

### **Books**

- Forgas, J. P., Haselton, M. G., & von Hippel, W. (Eds.) (2007). *Evolution and the Social Mind: Evolutionary Psychology and Social Cognition*. New York: Psychology Press.
- Journal Articles and Book Chapters (\*indicates first authors who were my advisees)
- \*Hahn-Holbrook, Dunkel Schetter, & Haselton (forthcoming). Maternal health advantages and disadvantages of breastfeeding: Is breast best for mom too? To appear in M. Spiers, P. Geller, & J. Kloss (Eds). Women's Health Psychology. New Jersey: Wiley.
- \*Galperin, A. & Haselton, M. G. (in press). Error management and the evolution of cognitive bias. To appear in J. P. Forgas, K. Fiedler, & C. Sedikedes (Eds.), *Social Thinking and Interpersonal Behavior*. New York: Psychology Press.
- \*Hahn-Holbrook, J. Holbrook, C., & Haselton, M. G. (2011). Parental precaution: Neurobiological means and adaptive ends. *Neuroscience and Biobehavioral Reviews*, *35*, 1052-1066.
- Haselton, M. G. & Gildersleeve, K. (2011). Can men detect ovulation? *Current Directions in Psychological Science*, 20, 87-92.
- Lieberman, D., Pillsworth, E. G., & Haselton, M. G. (2011). Kin affiliation across the ovulatory cycle: Females avoid fathers when fertile. *Psychological Science*, 22, 13-18. [*Note*: all authors contributed equally to this work].
- DeBruine, L., Jones, B. C., Frederick, D.A., Haselton, M.G., Penton-Voak, I., & Perrett, D. A. (2010). Evidence for menstrual cycle shifts in women's preferences for masculinity: A response to Harris (in press) "Menstrual Cycle and Facial Preferences Reconsidered." *Evolutionary Psychology, 8*, 768-775.
- \*Galperin, A. & Haselton, M. G. (2010). Predictors of how often and when people fall in love. *Evolutionary Psychology, 8,* 5-28.
- Bryant, G. A. & Haselton, M. G. (2009). Vocal cues of ovulation in human females. *Biology Letters, 5,* 12-15. doi: 10.1098/rsbl.2008.0507. [*Note:* both authors contributed equally to this work].

- Haselton, M. G., Bryant, G. A., Wilke, A. Frederick, D. A., Galperin, A. Frankenhuis, W., & Moore, T. (2009). Adaptive rationality: An evolutionary perspective on cognitive bias. *Social Cognition*, *27*, 733–763.
- Haselton, M. G. & Buss, D. M. (2009). Error management theory and the evolution of misbeliefs. *Behavioral and Brain Sciences*, *32*,522-523.
- Lieberman, D. L., Haselton, M. G., & von Hippel, W. (2009). Kin selection. In H. Reis & S. Sprecher (Eds.), *Encyclopedia of Human Relationships:* Vol. 2 (pp. 954-957). Thousand Oaks, CA: Sage
- Andrews, P. W., Gangestad, S. W., Miller, G. F., Haselton, M. G., Thornhill, R., & Neale, M. C. (2008). Sex differences in detecting sexual infidelity: Results of a maximum likelihood method for analyzing the sensitivity of sex differences to underreporting. *Human Nature*, 19, 347-373.
- Durante, K. M., Li, N. P., & Haselton, M. G. (2008). Changes in women's choice of dress across the ovulatory cycle: Naturalistic and laboratory task-based evidence. *Personality and Social Psychology Bulletin, 34,* 1451-1460.
- Gonzaga, G. & Haselton, M. G. (2008). *The evolution of love and long-term bonds.* In J. P. Forgas & J. Fitness (Eds). Social Relationships: Cognitive, Affective, and Motivational Processes. (pp. 39-54). New York: Psychology Press.
- Gonzaga, G., Haselton, M. G., Smurda, J., Davies, M. S., & Poore, J. C. (2008). Love, desire, and the suppression of thoughts of romantic alternatives. *Evolution and Human Behavior*, *29*, 119-126.
- \*Frederick, D. A. & Haselton, M. G. (2007). Why is muscularity sexy? Tests of the fitness-indicator hypothesis. *Personality and Social Psychology Bulletin, 33,* 1167-1183.
- \*Frederick, D.A., Buchanan, G.M., Sadeghi-Azar, L., Peplau, L.A., Haselton, M.G., Berezovskaya, A., & Lipinski, R.E. (2007). Desiring the muscular ideal: Men's body satisfaction in the United States, Ukraine, and Ghana. *Psychology of Men and Masculinity*, 8, 103-107.
- Haselton, M. G. (2007). Error management theory. In R. F. Baumeister & K. D. Vohs (Eds.), Encyclopedia of Social Psychology (Vol. 1, pp. 311-312). Thousand Oaks, CA: Sage.
- Haselton, M. G., Mortezaie, M., Pillsworth, E. G., Bleske-Recheck, A. E., & Frederick, D. A. (2007). Ovulation and human female ornamentation: Near ovulation, women dress to impress. *Hormones and Behavior*, *51*, 41-45.
- von Hippel W. & Haselton, M. G. (2007). Kin selection. In R. F. Baumeister & K. D. Vohs (Eds.), Encyclopedia of Social Psychology (Vol. 2, p. 519). Thousand Oaks, CA: Sage.

- von Hippel, W., Haselton, M. G., & Forgas, J. P. (2007). Evolutionary psychology and social thinking: History, issues, and prospects. In J. P. Forgas, M. G. Haselton, & W. von Hippel (Eds.) Evolution and the Social Mind: Evolutionary Psychology and Social Cognition. New York: Psychology Press.
- Barrett, H. C., Frederick, D. A., Haselton, M. G., & Kurzban, R. C. (2006). Can manipulations of cognitive load be used to test evolutionary hypotheses? *Journal of Personality and Social Psychology*, *91*, 513-518.
- Gangestad, S. W., Haselton, M. G., & Buss, D. M. (2006). Evolutionary foundations of cultural variation: An illustration using human mate preferences. *Psychological Inquiry*, *2*, 75-95.
- Gangestad, S. W., Haselton, M. G., & Buss, D. M. (2006). Toward an integrative understanding of evoked and transmitted culture: The importance of specialized psychological design. *Psychological Inquiry, 2,* 138-151.
- Haselton, M. G. & Funder, D. (2006). The evolution of accuracy and bias in social judgment. In M. Schaller, D. T. Kenrick, & J. A. Simpson (Eds.), *Evolution and Social Psychology* (pp. 15-37). New York: Psychology Press.
- Haselton, M. G., & Gangestad, S. W. (2006). Conditional expression of women's desires and men's mate guarding across the ovulatory cycle. *Hormones and Behavior*, 49, 509-518.
- Haselton, M. G. & Ketelaar, T. (2006). Irrational emotions or emotional wisdom? The evolutionary psychology of emotions and behavior. In J. P. Forgas, *Hearts and minds: Affective influences on social cognition and behavior* (pp. 21-40). New York: Psychology Press.
- Haselton, M. G. & Miller, G. F. (2006). Women's fertility across the cycle increases the short-term attractiveness of creative intelligence. *Human Nature*, *17*, 50-73.
- Haselton, M. G. & Nettle, D. (2006). The paranoid optimist: An integrative evolutionary model of cognitive biases. *Personality and Social Psychology Review*, 10, 47-66.
- Kurzban, R. & Haselton, M. G. (2006). Making hay out of straw: Real and imagined debates in evolutionary psychology. In J. Barkow (Ed.), *Missing the revolution: Evolutionary perspectives on culture and society*. New York: Oxford University Press.
- \*Pillsworth, E. G. & Haselton, M. G. (2006). Women's sexual strategies: The evolution of long-term bonds and extra-pair sex. *Annual Review of Sex Research*, 17, 59-100.

- \*Pillsworth, E. G. & Haselton, M. G. (2006). Male sexual attractiveness predicts differential ovulatory shifts in female extra-pair attraction and male mate retention. *Evolution and Human Behavior*, 27, 247-258.
- Buss, D. M. & Haselton, M. G. (2005). The evolution of jealousy: A response to Buller. *Trends in Cognitive Science*, *9*, 506-507.
- \*Frederick, D. A., Fessler, D. M. T., & Haselton, M. G. (2005). Do representations of male muscularity differ in men's and women's magazines? *Body Image*, *2*, 81-86.
- Haselton, M. G., Buss, D. M., Oubaid, V., & Angleitner, A. (2005). Sex, lies, and strategic interference: The psychology of deception between the sexes. *Personality and Social Psychology Bulletin*, 31, 3-23.
- Haselton, M. G., Nettle, D., & Andrews, P.W. (2005). The evolution of cognitive bias. In D. M. Buss (Ed.), *The evolutionary psychology handbook* (pp. 724-746). Hoboken: Wiley.
- \*Pillsworth, E. G. & Haselton, M. G. (2005). The evolution of coupling. *Psychological Inquiry, 16,* 98-104.
- \*Pillsworth, E. G., Haselton, M. G., & Buss, D. M. (2004). Ovulatory shifts in female sexual desire. Journal of Sex Research, 41, 55-65.
  - [Note: For this paper, Pillsworth was awarded the Elizabeth Blackwell award for best student paper by the Center for the Study of Women, UCLA.]
- Haselton, M. G. (2003). The sexual overperception bias: Evidence of a systematic bias in men from a survey of naturally occurring events. *Journal of Research in Personality*, *37*, 43-47.
  - Reprinted in D. C. Funder & D. J. Ozer (2004). *Pieces of the personality puzzle* (pp. 183-191). New York: Norton.
- Haselton, M. G. & Buss, D. M. (2003). Biases in social judgment: Design flaws or design features? In J. Forgas, K. Williams, & B. von Hippel (Eds.) *Responding to the social world: Implicit and explicit processes in social judgments and decisions* (pp. 23-43). New York: Cambridge University Press.
- Haselton, M. G. & Buss, D. M. (2001). Emotional reactions following first-time sexual intercourse: The affective shift hypothesis. *Personal Relationships*, *8*, 357-369.

- DeKay, W.T., Haselton, M. G., & Kirkpatrick, L. A. (2000). Reversing figure and ground in the rationality debate. *Behavioral and Brain Sciences*, 23, 670-671.
- Haselton M. G. & Buss, D. M. (2000). Error management theory: A new perspective on biases in cross-sex mind reading. *Journal of Personality and Social Psychology, 78,* 81-91.
  - Reprinted in D. Kenrick & C. Luce (2004). *The functional mind: Readings in evolutionary psychology* (pp. 110-129). Needham Heights: Allyn & Bacon.
- Buss, D. M., Haselton, M. G., Shackelford, T. K., Bleske, A. L., & Wakefield, J. (1999). Interactionism, flexibility, and inferences about the past. *American Psychologist*, *54*, 443-445.
  - Reprinted in D. J. Levitin (2003), Foundations of cognitive psychology: Core readings (pp. 639-634). Cambridge: MIT Press.
- Buss, D. M., Haselton, M. G., Shackelford, T. K., Bleske, A. L., & Wakefield, J. (1998). Adaptations, exaptations, and spandrels. *American Psychologist*, *53*, 533-548.
- Derks, P. L., Staley, R. E., & Haselton, M. G. (1998). "Sense" of humor: Perception, intelligence, or expertise? In W. Ruch (Ed.), "Sense of humor": Explorations of a personality characteristic. Berlin: Mouton de Gruyter.

# Published Popular Press Articles, Newsletter Articles, and Book Reviews

- Lieberman, D. L. & Haselton, M. G. (2009, May). Darwinian psychology: Where the present meets the past. Contribution to *Evolutionary Theory and Psychology*, in commemoration of Darwin's 200<sup>th</sup> birthday. *Psychological Science Agenda*, *23*, 5.
- http://www.apa.org/science/about/psa/2009/05/sci-brief.aspx#Lieberman%20and%20Haselton
- Haselton, M. G. (2006). How to pick a perfect mate. New Scientist, 190, 36-37.
  - Reprinted as Haselton, M. G. (2007, February). How to pick a perfect mate. *Reader's Digest* (Australia/New Zealand).
  - Reprinted as Haselton, M. G., (2006, May 28). Sexual attraction: The magic formula. *The Sunday Times* (London).
  - Reprinted as Haselton, M. G. (2006, June 1). Secrets of sexual attraction: Science finds the surprising truths about dating. *New York Post.*
- Haselton, M. G. (2006). Looking for the right mate? Just follow your nose. UCLA Today, 26 (15), 7.

- Shackelford, T. K. & Haselton, M. G. (1997). Evolutionary psychiatry: A new beginning. [Review of the book, *Evolutionary psychiatry*]. *Politics and the Life Sciences*, *2*, 25-27.
- Kirkpatrick, L. A. & Haselton, M. G. (1996). What is (and isn't) evolutionary psychology? *International Society for the Study of Personal Relationships Bulletin*, 13, 4-8.

## **Journal Articles under Review** (\*indicates first authors who were my advisees)

- \*Galperin, A., Haselton, M. G., Frederick, D. A., Poore, J., von Hippel, W., Gonzaga, G., & Buss, D. M. (under review). *Sexual regret*.
- \*Gildersleeve, K., Haselton, M. G., Larson, C., & Pillsworth, E. G. (under review). Body odor attractiveness as a cue of impending ovulation in women: Evidence from a study using hormone-confirmed ovulation
- \*Larson, C., Haselton, M. G., Pillsworth, E. G., & Gildersleeve, K. (under review). I love him, I love him not: Changes in women's feelings about their relationship and partner across the ovulation cycle.
  - [Note: For this paper, Larson was awarded the Elizabeth Blackwell Prize for best student paper by the UCLA Center for the Study of Women.]
- \*Poore, J., Haselton, M. G., Pfeifer, J. H., Snider, J., Wan, W. Hanna, M., & Lieberman, M. D. (under review). *Unpredictable partners impact attachment anxiety and intense affect: Evidence from a cognitive-behavioral learning task*.

### **Selected Manuscripts in Preparation**

- Griskevicius, V., Haselton, M. G., & Ackerman, J. (invited contribution in preparation). Evolutionary psychology and relationships. J. Simpson (Ed.). *APA Handbook of Personality and Social Psychology*. American Psychological Association Press.
- Haselton, M. G. & Galperin, A. (invited contribution in preparation). Error management in relationships. Simpson, J. A. & Campbell, L. (Eds.). *Handbook of Close Relationships*. Oxford University Press.

### **Invited Addresses** (other colloquia listed on p. 14)

- Haselton, M. G. (2011, June). *Ovulation and Human Social Behavior*. Evolution and Cancer Conference, Hosted by the Evolution and Cancer Center, University of California, San Francisco.
- Haselton, M. G. (2011, May). *Can Men Detect Ovulation?* Fifth Annual California Workshop on Evolutionary Perspectives on Human Behavior, California Polytechnic University, San Luis Obispo.
- Haselton, M. G. (2011, May). *Can Men Detect Ovulation?* Jacob Marschak Interdisciplinary Colloquium on Mathematics in the Behavioral Sciences, UCLA.
- Haselton, M. G. (2011, May). *Can Men Detect Ovulation?* Keynote Address, SIRE Evolution Conference, California State University Fullerton.
- Haselton, M. G. (2011, March). *Error Management Theory and the Evolution of Cognitive Bias*. Sydney Symposium of Social Psychology, Sydney, Australia.
- Haselton, M. G. (2010, November). *Evolutionary Esthetics*. Conference on Bio-Art, The Museum of Contemporary Art (MOCA), co-sponsored by the California Institute of the Arts, Los Angeles, California.
- Haselton, M. G. (2010, October). Her Time: Changes in Women's Desire and Attractiveness in the Fertile Window of the Menstrual Cycle. Relationships Preconference, Society of Experimental Social Psychology, Minneapolis, Minnesota.
- Haselton, M. G. (2009, November). The Hidden Side of Female Desire. Keynote Address, One-Hundred and Fifty Years of Evolution: Darwin's Impact on the Humanities and Social Sciences, San Diego Natural History Museum, Sponsored by the College of Arts and Letters, San Diego State University.
- Haselton, M. G. (2009, September). *The Evolution of Women's Sexual Strategies: Long-Term Bonds and Extra-Pair Sex*, Plenary Talk, Royal Netherlands Academy of Arts and Sciences Conference on *Evolution and Behavior*, *Amsterdam*.
- Haselton, M. G. (2007, June). *Ovulation and Ornamentation*. Invited Address, *International Psychology Conference on Sex and Love*, University of Amsterdam.
- Haselton, M. G. (2006, May). *The Hidden Side of Female Desire*. Plenary Talk, Midwestern Psychological Association Conference, Chicago, Illinois.

- Haselton, M. G. (2005, April). *The Hidden Side of Female Desire*. Keynote Address, 75<sup>th</sup> Annual Rocky Mountain Psychological Association Conference, Phoenix, Arizona.
- Haselton, M. G. (2005, March). *Evolutionary Perspectives on Affect and Social Behavior*. Sydney Symposium of Social Psychology, Sydney, Australia.
- Haselton, M. G. (2004, October). *Conditional Expression of Women's Desires Across the Ovulatory Cycle*. Plenary talk, organized by the UCLA Center for the Study of Evolution and the Origin of Life, Encino-Tarzana Regional Hospital, California.
- Haselton, M. G. (2004, May). *Ovulatory Shifts in Women's Desires*. American Psychological Society Conference, Chicago, Illinois.
- Haselton, M. G. (2001, March). *Error Management Theory*. Sydney Symposium of Social Psychology, Sydney, Australia.
- Haselton, M. G. (2000, November). *Biases in Communication and the Interpretation of Signals*. UCLA Conference on Biopolitics: "Rational Choice is Nearly Dead."
- Selected Conference Presentations (\*indicates first authors who were my advisees)
- Haselton, M. G. (2012, May). Fertile Minds: Changes in Human Social Behavior Across the Ovulatory Cycle. Invited Talk. Association for Psychological Science Conference, Chicago, IL.
- Haselton, M. G., (2012, August). *The Evolutionary Psychology of Human Mating Behaviors*. Invited Talk in Presidential Symposium, International Academy of Sexuality Research Conference.
- Haselton, M. G. (2011, October). *Hormones and Women's Social Behavior: Testing Evolutionary Hypotheses*. Chair and Speaker, Invited Symposium, Society for Experimental Social Psychology Conference, Washington, DC.
- Haselton, M. G. & Larson, C. M. (2011, January). *Changes in Women's Thoughts about Their Relationship Partners across the Ovulatory Cycle*. Paper presented at the Society for Personality and Social Psychology Meeting, Fullerton, CA.
- \*Gildersleeve, K., Larson, C. Pillsworth, E. G., & Haselton, M. G. (2010, June). Women's body odor is more attractive near ovulation: Evidence in a study using hormone-confirmed ovulation. Paper presented at the Annual Human Behavior and Evolution Society Meeting, Eugene, OR.

- \*Fales, M. R., Frederick, D. M., Haselton, M. G., & Pillsworth, E. G. (2009, June). *Future discounting in monetary and sexual domains*. Poster presented at the Annual Human Behavior and Evolution Society Meeting, Fullerton, CA.
- \*Galperin, A. & Haselton, M. G. (2009, June). *Domain-specificity in the correspondence bias: Anger is attributed to personality more strongly than disgust*. Poster presented at the Annual Human Behavior and Evolution Society Meeting, Fullerton, CA.
- \*Gildersleeve, K., Larson, C. M., Pillsworth, E. G., & Haselton, M. G. (2009, June). *Detection of human female ovulation through scent cues: Preference, discrimination, and individual variation among men*. Poster presented at the Annual Human Behavior and Evolution Society Meeting, Fullerton, CA.
- \*Larson, C. M., Gildersleeve, K., & Haselton, M. G. (2009, June). *Male physical strength is associated with favorable attitudes towards casual sex and sexual success*. Poster presented at the Annual Human Behavior and Evolution Society Meeting, Fullerton, CA.
- \*Pillsworth, E. G, Haselton, M. G., & Lieberman, D. (2009, June). Kin affiliation across the menstrual cycle: Evidence for incest avoidance near ovulation. Paper presented at the Annual Human Behavior and Evolution Society Meeting, Fullerton, CA.
- \*Cantu, S. M., Haselton, M. G., & Pillsworth, E. G. (2009, February). *Hormonal correlates of infant interest*. Poster presented at the Annual Evolutionary Psychology Preconference, Society for Personality and Social Psychology Conference, Tampa Bay, FL.
- Bryant, G. A., Haselton, M. G., & Pillsworth, E. G. (2008, June). How and when do women enhance their vocal attractiveness? Paper presented at the Annual Human Behavior and Evolution Society Meeting, Kyoto, Japan.
- \*Frederick, D. A, Haselton, M. G, & Filossof, Y. (2008, February). Love, lust, and loyalty: Sex differences in responses to and reasons for infidelity among 65,029 online participants. Poster presented at the Annual Society for Personality and Social Psychology Conference, Albuquerque, NM.
- Bryant, G. A. & Haselton, M. G. (2007, May/June) *Changes in women's vocal behavior across the cycle.*Paper presented at the Annual Human Behavior and Evolution Society Conference,
  Williamsburg, VA.
- \*Galperin, A. & Haselton, M. G. (2007, May/June) Are men more love prone that women? Poster presented at the Annual Human Behavior and Evolution Society Conference, Williamsburg, VA.

- Haselton, M. G. (2007, January). The hidden side of female desire: What ovulatory cycle research reveals. In Emerging Issues, Themes, and Controversies in the Evolutionary Sciences (J. Simpson, organizer). Paper presented at the Society for Personality and Social Psychology Conference, Memphis, TN.
- Haselton, M. G. (2006, July). *The hidden side of female desire: What ovulatory cycle research reveals.*Paper presented at the International Association of Relationships Research Conference, Crete, Greece.
- \*Frederick, D. A., Haselton, M. G., & Laird, K. (2006, June). *Height and body mass as predictors of lifetime partner number*. Paper presented at the Human Behavior and Evolution Society Conference, Philadelphia, PA.
- \*Galperin, A., Laird, K., Gonzaga, G., & Haselton, M. G. (2006, June). Love as a commitment device: Behavioral evidence. Poster presented at the Human Behavior and Evolution Society Conference, Philadelphia, PA.
- Haselton, M. G., Mortezaie, M., Pillsworth, E. G., Bleske, A. E., & Frederick, D. A. (2006, June).

  Ovulation and human female ornamentation: Near ovulation, women dress to impress. Paper presented at the Human Behavior and Evolution Society Conference, Philadelphia, PA.
- \*Frederick, D.A. & Haselton, M.G. (2005, June). Male muscularity as a good-genes indicator: Evidence from men's self-reported sexual behaviors and women's preferences for muscularity. Poster presented at the Human Behavior and Evolution Society Conference, Austin, TX.
- Haselton, M. G., Poore, J., von Hippel, B., Gonzaga, G., & Buss, D. M. (2005, June). *Sexual regret*. Paper presented at the Human Behavior and Evolution Society Conference, Austin, TX.
- \*Pillsworth, E. G. & Haselton, M. G. (2005, June). *Male mate retention tactics as a function of male sexual attractiveness and female fertility status.* Paper presented at the Human Behavior and Evolution Society Conference, Austin, TX.
- Berezovskaya, A., Frederick, D. A., Haselton, M. G., Newon, L., & Burklund, L. J. (2005, May). *Preferences for muscularity in Ghana and Southern California.* Poster presented at the American Psychological Society Convention, Los Angeles, CA.
- \*Frederick, D.A., Haselton, M. G., Peplau, L.A., Mansourian, A., & Allameh, S. (2005, January). *Sex differences in desires for sexual variety*. Poster presented at the Society for Personality and Social Psychology Conference, New Orleans, LA. Also presented at the Evolutionary Psychology Pre-Conference, New Orleans, LA.

- Haselton, M. G. (2005, January). *Bias in sexual communication*. Paper presented at the Society for Personality and Social Psychology Conference, New Orleans, LA.
- Gonzaga, G. & Haselton, M. G. (2005, January). *Love, sexual desire, and memory for attractive romantic alternatives.* Poster presented at the Society for Personality and Social Psychology Conference, New Orleans, LA.
- \*Poore, J., Haselton, M. G., von Hippel, W., & Buss, D. M. (2005, January). *Sexual regret*. Poster presented at the Society for Personality and Social Psychology Conference, New Orleans, LA.
- \*Pillsworth, E. G. & Haselton, M. G. (2004, July). *The object of desire: Male sexual attractiveness moderates ovulatory shifts in in-pair and extra-pair desires.* Paper presented at the Human Behavior and Evolution Society Conference, Berlin, Germany.
- Haselton, M. G. & Pillsworth, E. G. (2004, May). *Conditional expression of female desires and male mate retention efforts across the ovulatory cycle.* Paper presented at the International Communication Association Conference, New Orleans, LA.
- \*Frederick, D. A. & Haselton, M. G. (2004, January). *Do evolved perceptual biases influence women's preferences for different male body types?* Poster presented at the Society for Personality and Social Psychology Conference, Austin, Texas.
- \*Frederick, D. A, Haselton, M. G., Buchanan, G. M., & Gallup, G. G. (2003, June). *Male muscularity as a good-genes indicator: Evidence from women's preferences for short-term and long-term mates*. Paper presented at the Human Behavior and Evolution Society Conference, Lincoln, Nebraska.
- Haselton, M. G., Buss, D. M., & Gangestad, S. W. (2003, June). *Ovulation-contingent shifts in female desire and partner jealousy*. Paper presented at the Human Behavior and Evolution Society Conference, Lincoln, Nebraska.
- Haselton, M. G. & Smurda, J. (2003, May). *The evolution of receiver bias in relationship communication*. Paper presented at the International Communication Association, San Diego, CA.
- Haselton, M. G. (2003, February). *Error management and the evolution of receiver bias*. Paper presented at the First Annual Preconference on Evolutionary Psychology, Society for Personality and Social Psychology, Universal City, CA.

- Haselton, M. G. & Miller, G. (2002, June). Evidence for ovulatory shifts in attraction to artistic and entrepreneurial excellence. Paper presented at the Human Behavior and Evolution Society Conference, Rutgers, New Jersey.
- \*Pillsworth, E. G. & Haselton, M. G. (2002, June). What women know... and men don't: Changes in women's sexual behavior as a Function of Fertility. Poster presented at the Human Behavior and Evolution Society Conference, Rutgers, New Jersey.
- \*Smurda, J. & Haselton, M. G. (2002, June). Effects of relationship status and sexual strategy on perceptions of rivals' sexual intent: Preliminary evidence for the interloper effect. Paper presented at the Human Behavior and Evolution Society Conference, Rutgers, New Jersey.
- Haselton, M. G. & Buss, D. M. (2002, June) *Sex, lies, and strategic interference: The psychology of deception between the sexes*. Paper presented at the American Psychological Society Conference, New Orleans, LA.
- Haselton, M. G. & Buss, D. M. (2002, March). *Biases in social judgment and decision making: Design flaws or design features?* Paper presented at the Sydney Symposium of Social Psychology, Sydney, Australia.
- Haselton, M. G. (2001, June). The sexual overperception bias: Evidence of a systematic bias in men from a survey of naturally occurring events. Paper presented at the Human Behavior and Evolution Society Conference, London, England.
- Haselton, M. G. (2001, May). Invited commentary on *The Smoke-Alarm Principle*, by Randy Nesse. Conference on Darwinian Medicine, UCLA.
- Haselton, M. G. (1999, June). Sex, lies, and strategic interference: The psychology of deception between the sexes. Paper presented at the Human Behavior and Evolution Society Conference, Salt Lake City, Utah.
- Haselton, M. G. (1998, August). *Cross-sex communication: Why we make errors*. Paper presented at the American Psychological Association Conference, San Francisco, CA.
- Haselton, M. G., Buss, D. M., & DeKay, W. T. (1998, July). *A theory of errors in cross-sex mindreading*. Paper presented at the Human Behavior and Evolution Society Conference, Davis, CA.
- Derks, P. L., Hunter, J., Cicora. K., & Haselton, M. G. (1997, July). *The effect of joke type on the reaction to a joker.* Paper presented at the presented at the International Society for Humor Studies, Edmonton, OK.

Haselton, M. G. & Buss, D. M. (1997, June). *Errors in cross-sex mindreading: Design flaws or design features?* Paper presented at the Human Behavior and Evolution Society Conference, Tucson, AZ.

# **Invited Colloquia**

California Institute of Technology (2011), California Polytechnic State University (2007), eHarmony (2007), match.com (2009), San Diego State University (2007), University of British Columbia (2003), University of Georgia (2000), University of Missouri (2009), UC Riverside (2005), UC Santa Barbara (2002, 2008), University of Southern California (Annenberg School, 2006), University of Texas at Austin (2000), and many at UCLA (Center for Behavior, Evolution, and Culture 2000, 2005; Center for the Study of Women, 2007; Family and Gender Working Group in Sociology, 2011; Relationships Interest Group, 2005; Social Psychology Colloquium, 2001, 2006)

### **Research Grants and Awards**

| 2012-2013 | UCLA, Council on Research, Research Enabling Grant (\$2,000)                     |
|-----------|--|
| 2009-2010 | UCLA, Council on Research, Faculty Research Grant (\$10,000)                     |
| 2008-2009 | Center for Study of Women, UCLA, Faculty Development Grant (\$3,000)             |
| 2008-2009 | UCLA, Council on Research, Research Enabling Grant (\$1,000)                     |
| 2007-2008 | UCLA, Council on Research, Research Enabling Grant (\$1,000)                     |
| 2006-2007 | Center for Study of Women, UCLA, Faculty Development Grant (\$2,000)             |
| 2006-2007 | UCLA, Council on Research, Faculty Grant (\$1,000)                               |
| 2005-2006 | UCLA, Council on Research, Faculty Grant (\$1000)                                |
| 2004-2005 | UCLA, Council on Research, Faculty Grant (\$5,000)                               |
| 2004-2005 | UCLA, Assistant Professor Career Development Award (one quarter research         |
|           | leave)   |
| 2003-2004 | UCLA, Council on Research, Faculty Grant (\$3,800)                               |
| 2002-2003 | UCLA, Council on Research, Faculty Grant (\$5,000)                               |
| 2001      | "Art, Entertainment, and Evolved Pedagogy," UCLA Seed Grant for                  |
|           | Interdisciplinary Research (Principal Investigator with co-investigators Francis |
|           | Steen and John Schumann, \$9,997)  |
| 2000-2001 | UCLA Council on Research, Faculty Grant (\$2,000)                                |
|           |  |

### **Ad Hoc Reviewer**

American Psychologist, Basic and Applied Social Psychology, Biology Letters, British Journal of Psychology, Evolution and Human Behavior, Human Communication Research, Human: International Journal of Humor Research, Human Nature, Journal of Applied Social Psychology, Journal of Personality and Social Psychology (ASC, IRGP, & PPID), Journal of Research in Personality, Journal of

Sex Research, Journal of Social and Personal Relationships, Personal Relationships, Personality and Individual Differences, Personality and Social Psychological Bulletin, Psychological Science, Social Psychological and Personality Science.

# University and Other Professional Service (current – also see p. 1 of CV)

Faculty Affiliate, Foundation for Psychocultural Research, UCLA Center for Culture, Brain, and Development, 2004-Present.

Fellowship and Dissertation Awards Committee, Department of Psychology, 2010-present.

Member, University-Wide Career Development Award Review Committee.

Merit Review Committee, Department of Psychology, 2010-2012.

Student Awards Committee, Social Psychology Area, UCLA, 2009-present.

# **University and Other Professional Service (past)**

Member, UCLA Undergraduate Council, 2007-2010.

Selection Committee, Elizabeth Blackwell M.D. Award for Best Paper (awarded by the Center for the Study of Women, UCLA), 2008 and 2010.

Chair, Trainee Selection Committee, NSF-UCLA Interdisciplinary Relationship Science Program, 2007 and 2008.

Organizer, with Debra Lieberman, Society for Personality and Social Psychology, Sixth Annual Preconference on Evolutionary Psychology, 2008, Albuquerque, NM.

Committee Member, Communication Studies Curriculum Committee, 2000-2007.

Committee Member, Communication Studies Faculty Search Committee, 2005, 2006, 2007.

Organizer, with Debra Lieberman, Society for Personality and Social Psychology, Fifth Annual Preconference on Evolutionary Psychology, 2007, Memphis, TN.

Organizer, with Debra Lieberman, Society for Personality and Social Psychology, Fourth Annual Preconference on Evolutionary Psychology, 2006, Palm Springs, CA.

- Organizer, with Norman Li, International Association of Relationships Research Symposium "Courtship, Mate Choice, and Long-Term Bonds: Insights from Evolutionary Psychology," July, 2006, Crete, Greece.
- Committee Member, Communication Studies Departmentalization Proposal Drafting Committee (committee of four faculty responsible for writing a proposal to formally create a Department of Communication Studies at UCLA; proposal includes plans for developing a PhD program in Communication Studies), 2005-2006.
- Organizer, with Timothy Ketelaar and Debra Lieberman, Society for Personality and Social Psychology, Third Annual Preconference on Evolutionary Psychology, 2005, New Orleans, LA.
- Organizer, with Norman Li, Society for Personality and Social Psychology, Second Annual Preconference on Evolutionary Psychology, 2004, Austin, TX.
- Chair, Communication Studies Workload Policy Committee, 2004.
- Chair, Communication Studies Teaching Awards Committee, 2003.
- Organizer, with Steven W. Gangestad, Human Behavior and Evolution Society Conference Symposium, "Sexual Selection and the Menstrual Cycle," June, 2003, Lincoln, NE.
- Organizer, International Communication Association Conference Symposium, "Crossing Academic Borders: Evolutionary Psychological Perspectives on Relationship Communication," May, 2003, San Diego, CA.
- Organizer, with Gian Gonzaga, Society for Personality and Social Psychology Preconference on Evolutionary Psychology, February 6<sup>th</sup>, 2003, Universal City, CA.
- Organizer, Human Behavior and Evolution Society Conference Symposium, "Social Perception and Misperception: How the Evolved Mind Constructs Reality and Unreality," June, 2002, Rutgers, NJ.
- Organizer, Human Nature and Society, UCLA-UCSB Consortium, Summer Meeting, 2001.
- Committee Member, Communication Studies, Academic Senate Review, 2001, Response Committee.
- Organizer, APA Conference Symposium, "Mateships, Kinships, and Friendships: Evolutionary Psychological Perspectives on Human Relationships," August, 1998. San Francisco, CA.

#### Former Ph.D. Students

- Elizabeth G. Pillsworth, Ph.D. (*UCLA Biological Anthropology*, 2008). Dr. Pillsworth is now Assistant Professor at California State University, Fullerton.
- Joshua Poore, Ph.D. (*UCLA Social Psychology*, 2009). Dr. Poore is now a Research Scholar at Draper Labs in Washington, DC.
- David Frederick, Ph.D. (UCLA Social Psychology, 2011). Dr. Frederick has accepted a position as Visiting Assistant Professor at the University of Hawaii.

# **Student Supervision** (all UCLA, except where noted)

- Postdoctoral Students (current), Jennifer Hahn-Holbrook (NIH Health Psychology Postdoctoral Trainee).
- Graduate Supervisees (current), Melissa Fales (Social Psychology), Andrew Galperin (Social Psychology), Kelly Gildersleeve (Social Psychology), Christina Larson (Social Psychology)
- Graduate Supervisees (past), David Frederick (2009, Psychology), Elizabeth Pillsworth (2008, Anthropology), Joshua Poore (2009, Psychology), Julie Smurda (2007, Psychology)
- Dissertation Committee Chair (current), Andrew Galperin (Social Psychology), Kelly Gildersleeve (Social Psychology)
- Dissertation Committee Chair (past), David Frederick (Social Psychology, Co-chair with Anne Peplau), Joshua Poore (Social Psychology, Co-chair with Matthew Lieberman)
- Dissertation Committee Member (current), Jeffrey Snyder (Anthropology).
- Dissertation Committee Member (past), Eric Bressler (McMaster University, Psychology), Tom Flamson (Anthropology), Emily Impett (Psychology), Stephen Le (Anthropology), Holly Nelson, (University of New Hampshire, Psychology), Elizabeth Pillsworth (Anthropology), Anthony Scinta (Psychology).
- Master's Thesis Committee Member (past), Felicia De la Garza-Mercer (Psychology), Christina Larson (Psychology), Shimon Saphire-Berstein (Psychology)
- Undergraduate Honors Thesis Supervisor (past), Tammy Chow (Communication Studies), Melissa Fales (Psychology), Joanne Hsu (Communication Studies), Vanessa Hurless (Psychology), Kelsey Laird

(Psychology), Robert Liu (Communication Studies), Mina Mortezaie (Communication Studies), Blair Murphy (Communication Studies), Soo Yun (Communication Studies)

Mentor, Student Participation in Research Program ("SPUR"; program provides summer research experience for students in underrepresented groups): Laura Van Berkel (2010), Leah Fortson (2009), Stephanie Cantu (2008). NOTE: Each of these students successfully entered a Ph.D. program the year after working in my lab.

# **Science Outreach and News Coverage of Research**

The Hidden Side of Female Desire. (April, 2011). Development talk given at the Annual UCLA Women in Philanthropy Event.

Can Men Detect Ovulation? (Haselton & Gildersleeve, 2011); Changes in Relationship Satisfaction across the Cycle (Larson & Haselton, 2011).

#### Wall Street Journal:

 $\frac{\text{http://online.wsj.com/article/SB10001424052748704681904576313243579677316.html?mod=googlenews\_wsj}{\text{d=googlenews\_wsj}}$ 

New York Times: http://www.nytimes.com/2011/02/22/science/22tier.html

NPR interview (*On Point*): http://onpoint.wbur.org/2011/03/02/scent-of-a-woman

NPR interview (*The Madeline Brand Show*): <a href="http://www.scpr.org/programs/madeleine-brand/2011/06/02/can-men-detect-when-a-women-is-ovulating/">http://www.scpr.org/programs/madeleine-brand/2011/06/02/can-men-detect-when-a-women-is-ovulating/</a>

Don't Feel Like Calling Dad? You Might be Ovulating. (Lieberman, Pillsworth, & Haselton, 2010/2011)

Print: Daily Mail, Science Magazine, Sydney Herald, Times of India, and other newspapers

Time: <a href="http://healthland.time.com/2010/11/30/dont-feel-like-calling-dad-you-may-be-ovulating/">http://healthland.time.com/2010/11/30/dont-feel-like-calling-dad-you-may-be-ovulating/</a>

Science Magazine: <a href="http://www.sciencemagnews.com/contact-with-dads-drops-when-women-ovulate.html">http://www.sciencemagnews.com/contact-with-dads-drops-when-women-ovulate.html</a>

The Science of Sexuality (Haselton, 2010)

New York Post:

http://www.nypost.com/p/news/national/dissecting\_the\_mating\_game\_eNjFF5bP9KpVlitPZlC6el

Appearance on *The View*: <a href="http://theview.abc.go.com/video/727-martie-haselton-laws-attraction">http://theview.abc.go.com/video/727-martie-haselton-laws-attraction</a>

Women's Voices Reveal Ovulation (Bryant & Haselton, 2008/2009)

Radio: BBC radio, The World on NPR, Quirks and Quarks on CBC

Print: LA Times, New Scientist, The Independent, The Guardian, Science Magazine, Science Daily, Time Magazine, and other newspapers around the world

Life's Soundtrack, BBC radio <a href="http://www.bbc.co.uk//radio4/science/lifessoundtrack.shtml">http://www.bbc.co.uk//radio4/science/lifessoundtrack.shtml</a> Quirks and Quarks, CBC radio: <a href="http://www.cbc.ca/quirks/media/2008-2009/mp3/qq-2008-11-01-03.mp3">http://www.cbc.ca/quirks/media/2008-2009/mp3/qq-2008-11-01-03.mp3</a>

Are Men Better than Women at Detecting Infidelity? (Andrews et al., 2008)

New Scientist: <a href="http://www.newscientist.com/article/mg20026804.000-men-have-a-sharper-eye-for-a-love-cheat.html">http://www.newscientist.com/article/mg20026804.000-men-have-a-sharper-eye-for-a-love-cheat.html</a>

Love, Desire, and Suppression of Thoughts of Romantic Alternatives (Gonzaga, Haselton, et al., 2008)

Print: Time Magazine, LA Times, New Scientist, Reuters, Times of India, Daily Mirror, physorg.com, Scientific American online; ScienceDaily.com, ABC News.com

Romance is an Illusion Time Magazine <a href="http://www.time.com/time/magazine/article/0,9171,1704665,00.html">http://www.time.com/time/magazine/article/0,9171,1704665,00.html</a>

Near Ovulation, Women Dress to Impress (Haselton et al., 2007)

Television Interviews: ABC News Now, CNN, Good Morning America (http://www.youtube.com/watch?v=KAoaTbXfOuY)

Radio: ABC, CNN, NBC, NPR's Morning Edition, Washington Post Radio

Print: Allure Magazine, Baltimore Sun, CBSNews.com, Chicago Tribune, China Daily, CNN.com, Courier Mail (Australia), Daily India, Daily Mail (UK), Daily Record (UK), Daily Telegraph

(Australia), Evening Standard (UK), Edmonton Sun, FoxNews.com, Gulf News (United Arab Emirates), Houston Chronicle, Indianapolis Star, IOL (Africa), Irish Examiner, Kansas City Star, Los Angeles Times, MSNBC.com, New Scientist, New York Post, New Zealand Herald, Reuter's India, Philadelphia Inquirer, Reuters UK, Salon.com, Scientific American, San Francisco Chronicle, Scotsman (UK), Santa Fe New Mexican, Self Magazine, Seattle Times, Shape Magazine, Sun-Sentinel (Florida), The Chosun Ilbo (South Korea), The Australian, The Guardian (UK), The Globe and Mail (Canada), The Gold Coast Bulletin (Australia), The Sun (UK), The Times of India, Washington Post, WebMD, Women's Health, Yahoo.com, Yorkshire Post (UK), and college news papers, including the Daily Bruin.

Research Connects Fertility, Fashion LA Times

http://www.latimes.com/news/printedition/asecti

http://www.npr.org/templates/story/story.php?storyId=6246148

http://www.latimes.com/news/printedition/asection/la-sci-dress11oct11,1,7277140.story
Study links women's fashion sense to ovulation The Guardian
http://www.guardian.co.uk/science/story/0,,1892508,00.html
Women Dress Best When Ready to Mate NPR

Why is Muscularity Sexy? (Frederick & Haselton, 2007)

Television coverage: Good Morning America, CNN, The Today Show, CBS2/KCAL9 (Los Angeles)

Print: Los Angeles Times (on-line edition), USA Today, Salon.com, Reuters, United Press International, Scientific American, New York Post, The Australian, The Daily Telegraph, The Scotsman, Netscape.com, Men's Health, Women's Health, Die Weld, Times of India, Brisbane Times (Australia), Courier Mail (Australia), New Zealand Herald, Yahoo News, UCLA Magazine

Charles Atlas was right: Brawny guys get the girls USA Today <a href="http://www.usatoday.com/news/health/2007-07-08-brawny-guys\_N.htm">http://www.usatoday.com/news/health/2007-07-08-brawny-guys\_N.htm</a>
Lift more weights, find more mates UCLA Magazine <a href="http://www.magazine.ucla.edu/exclusives/weight-mate-relation/index.html">http://www.magazine.ucla.edu/exclusives/weight-mate-relation/index.html</a>

Error Management Theory (Haselton & Buss, 2000; Haselton & Nettle, 2006):

Print: The Economist (2006); Psychology Today (2000, 2007), New Scientist (2007), The Week (UK; 2007)

Don't Misunderestimate Yourself, The Economist http://www.economist.com/science/displaystory.cfm?story\_id=8313758

Shifts in Attraction across the Ovulatory Cycle (Haselton & Gangestad, 2006; Pillsworth & Haselton, 2006):

Television Interviews: ABC News Now, CNN, Good Morning America

Print: ABC News, Detroit Free Press, Dr. Koop.com, Forbes, Men's Health, New York Post, New Scientist, Prevention, Sunday Times (London), USA Today, Washington Post, Time Magazine (2008)

The Science of Romance: Why We Love, Time Magazine

http://www.time.com/time/magazine/article/0,9171,1704672-1,00.html

# Memberships

Association for Psychological Science
Human Behavior and Evolution Society
International Communication Association
Society for Experimental Social Psychology
Society for Personality and Social Psychology

## **Teaching Interests**

Evolutionary Psychology Interpersonal Communication Interpersonal Relationships Research Design Sex and Gender

#### Research Interests

Bias in Social Judgment
Darwinian Health and Medicine
Female Sexuality
Flirtation and Sexual Signaling
MHC Genes and Relationships
Mate Choice
Ovulatory Cycle Adaptations
Parenting Adaptations
Pregnancy and Postpartum Adaptations
Sex Differences
Sexual Conflict
Signaler-Receiver Coevolution