17.40 // Tues. & Thurs., 11:00-12:00, Room 35-225 Fall 2005
MIT Political Science Department Draft 1.0
Prof.: Stephen Van Evera (E38-610). SVE office hours: T, Th 10:15-10:45.
TAs: Boaz Atzili, Michal Ben-Josef-Hirsch, Richard Kraus, Evan Liaras, John Payne, Scott Radnitz, David Rezvani, Col. Paul Rojko, and Neil Ruiz.
Writing tutor: Diane Hendrix
Website: web.mit.edu/17.40/www/
Stellar site: stellar.mit.edu/S/course/17/fa05/7.40/index.html

AMERICAN FOREIGN POLICY

A HASS Communications-Intensive Course

Course mission: to explain and evaluate past and present United States foreign policies. What caused the United States' past involvement in foreign wars and interventions? Were the results of U.S. policies good or bad? Would other policies have better served the U.S. and/or the wider world? Were the beliefs that guided U.S. policy true or false? If false, what explains these misperceptions? General theories that bear on the causes and consequences of American policy will be applied to explain and evaluate past and present policies.

The history of United States foreign policy in the 20th century is covered. Functional topics are also covered: U.S. military policy, U.S. foreign economic policy, and U.S. policy on human rights and democracy overseas. Finally, we will predict and prescribe for the future. What policies should the U.S. adopt toward current problems and crises? These problems include the war against Al Qaeda and the wider war on terror; continuing U.S. involvement in Iraq; the Taiwan Straits; the Central African conflicts; and more. What should be the U.S. stance on global environmental, public health and human rights questions?

This is a HASS Communications Intensive course, and so helps fulfill the HASS CI requirement. Communications intensive subjects in the humanities, arts, and social sciences require at least 20 pages of writing divided among 3-5 assignments. Of these 3-5 assignments, at least one should be revised and resubmitted. HASS CI subjects further offer students substantial opportunity for oral expression, through presentations, student-led discussions, or class participation. In order to guarantee sufficient attention to student writing and substantial opportunity for oral expression, the maximum number of students per section in a HASS CI subject is 18.

17.40 meets all HASS-D communication-intensive course requirements. Specifically, it requires 20 pages of writing, requires early submission of at least one paper, and includes two public speaking exercises in section. Sections will normally include fewer than 10 students.

This is an undergraduate course but is open to graduate students.

Format and Requirements. Class format: two 1-hour general meetings and one 1-hour discussion section meeting per week. Class starts promptly at 11:05, ends at 11:55. Grades are based on section participation (15%), two 8-page papers (40%), final exam (30%), and two quizzes (15%). Students must also complete two ungraded two-page response papers that react to class readings or lectures.

 * <u>Discussion sections</u>. Students are expected to complete required readings before section and to attend section regularly. Section attendance is mandatory. Unexcused absence from section will be penalized.

Sections will include a public speaking exercise in the format of mock presentations to the National Security Council (NSC). You will be asked to frame and defend to the Council a viewpoint on a foreign policy issue.

* <u>Papers</u>. Students will write two short ungraded papers—a response paper that addresses course readings and lectures, and a paper summarizing your in-section presentation—and two longer papers on questions arising from the course material. The two ungraded papers each will be two pages long, doublespaced. The longer papers will be 8 pages. One 8-page paper assignment

asks you to explain a past case of American conduct--what accounts for American behavior? A second 8-page assignment asks you to evaluate a past American policy: was the policy appropriate, or would another policy have produced better results?

The ungraded response paper is due the week of Sept. 26-30. Your ungraded talk-summary paper is due on the day you present your talk. The first 8-page paper is due at 11:00 a.m. (class time) on Tuesday, November 8. The second is due at 11:00 a.m. on Tuesday, December 6.

We require that you submit a rough draft of at least one of your 8-page papers **a week before its due date** in order to get comments for rewrite from your TA. You are wise to submit both papers to your TA for comments. So please leave yourself time to get comments on drafts of the 8-page papers from your TAs before you submit final drafts.

Your response paper should advance an argument about the reading or lectures. Your argument can dispute argument(s) advanced in the reading or lectures; can concur with argument(s) advanced in the reading or lecture; can assess or explain policies or historical events described in the reading and lectures; or can relate current events in the press today to ideas or events in the readings or lectures. We encourage evaluation of policies or ideas covered in the reading or lecture. Are they right or wrong? Good or bad? Somewhere in your paper—preferably at the beginning—please offer a 1-2 sentence summary of your argument. Your paper should be about two typed pages (double spaced—not 1.5 spaced please—with standard one—inch margins on left, right, top and bottom). It will not be graded but is mandatory and must be completed to receive full credit for class participation.

Late papers will be penalized unless extensions are granted well in advance of the paper deadline. Extensions will not be granted except in emergency situations.

Your papers may be improved by keeping up with current international affairs during the semester. Four publications offer especially excellent coverage: $\frac{\text{The New York Times}}{\text{The Economist}}, \frac{\text{The Washington Post}}{\text{Calso a weekly}}, \frac{\text{The Economist}}{\text{Calso a weekly}}.$

The writing tutor assigned to this class, Diane Hendrix, will be of invaluable help in preparing these papers.

Your papers and public speaking may also be improved by seeking help from MIT's writing and Communications Center (14N-317, 253-3090, http://web.mit.edu/writing). They give good writing advice and have useful practice facilities for public speaking.

- * $\underline{\text{Quizzes}}$: two short (15 minute) quizzes will be given. Quiz dates are October 6 (Thursday) and November 15 (Tuesday). Three short (define-and-identify) questions will be asked on each quiz.
- * $\frac{\text{Final exam}}{\text{Ine final}}$: a list of study questions will be circulated before the final. The final exam questions will be drawn from this list. Students are encouraged to study together to prepare their answers. The final will also include short-answer questions that will not be distributed in advance.
- * $\underline{\text{Films: the } 17.40 \text{ film society.}}$ Two $\underline{\text{optional}}$ evening film-showings will be organized during the term, on topics to be chosen by acclamation of the class, with advice from 17.40 film maven emeritus Daniel Landau. Topics could include the Cuban Missile Crisis, the Vietnam War, or other subjects. Dates and places TBA.

Books to purchase, available at the MIT COOP bookstore:

- Thomas G. Paterson, J. Garry Clifford, and Kenneth J. Hagan, <u>American</u> Foreign Relations: A History Since 1895, 5th ed. (2000)
- John Lewis Gaddis, <u>Strategies of Containment: A Critical Appraisal of Postwar American National Security Policy</u> (1982)
- George C. Herring, <u>America's Longest War: The United States and Vietnam,</u> 1950-197<u>5</u>, 3rd ed. (1996)
- Robert F. Kennedy, <u>Thirteen Days: A Memoir of the Cuban Missile Crisis</u> (1971)
- Daniel Benjamin and Steven Simon, <u>The Age of Sacred Terror: Radical Islam's War Against America</u>, 2nd ed. (NY: Random House, 2003)

These books are also on reserve at Dewey library (building E-53, on Wadsworth Street). Most other assigned readings will be will be available online through Stellar. (I will hand out a how-to sheet on how to access readings on Stellar.) A few assigned readings will be handed out in class. I also recommend-but don't require--that students buy a copy of the

following book that will improve your papers:

Kate L. Turabian, A Manual for Writers of Term Papers, Theses, and <u>Dissertations</u>, 6th ed., rev. by John Grossman and Alice Bennett (Chicago: University of Chicago Press, 1996)

Turabian has the basic rules for formatting footnotes and other style rules. You will want to follow these rules so your writing looks spiffy and professional.

Readings in books available in the COOP bookstore are denoted below with a "B"; readings on Stellar are denoted below with an "ST"; readings that are handed out in class are denoted below with an "H".

Some of the "further reading" (see p. 13, below) are on reserve at Dewey library, for your consultation should you want to do further reading for your paper assignments. These are denoted with a pound ("#") sign.

Assigned readings average 85 pages per week over 14 weeks. However, note that readings are heavier for some weeks. You should plan ahead and budget your time so you can complete the heavy readings.

On another important subject... For information on depression and suicide see the useful MIT medical website: http://web.mit.edu/medical, click on the "Sadness, Loss and Depression--Important Information" link, then the "Depression" and "Suicidal Thoughts" links, which take you to NIHM, ULifeline and other informative sites. If you or anyone you know is suffering depression, take action!

CLASS TOPICS

I. THEORIES AND STRATEGIES

Sept. 8: Introduction.

No readings assigned.

Sept. 13: Overview of American Foreign Policy Since 1914.

H 1. Tables from Paul Kennedy, <u>Rise and Fall of the Great Powers</u>, and Kenneth Oye, ed., <u>Eagle in a New World</u>. Class discussion will focus on tables 6, 17, 18, 31, 35, 4-1, and chart 2 on pages 3, 6, 7, 15, 16, 19, and 20 (handwritten numeration), so study these seven with more care; skim the rest.

Sept. 15, 20, 22: Theories of American Foreign Policy.

ST 1. Stephen Van Evera, "Offense, Defense and the Causes of War,"
manuscript, pp. 1-36. Your instructor's summary of the
argument, made famous by Robert Jervis, that war is more likely
when conquest is easy. A key related argument: international
conflict arises largely from the "security dilemma"--the
tendency of states to threaten others' security by their efforts
to secure themselves.

Can the U.S. prevent war by making conquest hard in world trouble-spots? Have America's past conflict with others arisen from the security dilemma?

- ST 2. Stephen Walt, <u>The Origins of Alliances</u>, chapter 2 ("Explaining Alliance Formation"), pp. 17-49. Walt presents competing hypotheses on how states choose their friends. Which hypotheses are valid? Do your answers matter for the kind of foreign policy you would recommend?
- ST 3. Robert Jervis, Perception and Misperception in International

 Politics (Princeton: Princeton U. Press, 1976), pp. 58-84. Some ("spiral model" advocates) say international conflict is best resolved by the carrot, while using the stick merely provokes; others ("deterrence" advocates) would use the stick, warning that offering carrots ("appeasement") leads others to make more demands. Who's right? Probably both-but under what circumstances? And how can you tell which circumstances you face?
- ST 4. Walter Isaacson and Evan Thomas, The Wise Men: Six Friends and the World They Made (New York: Simon and Schuster, 1986), pp. 171-173, 731-733. Does the American foreign policy elite share America's wider democratic values? We learn here that George Kennan thought women, blacks, and immigrants should be denied the vote; Kennan and Dean Acheson saw little wrong with the white minority governments in Rhodesia and South Africa; and John McCloy adopted the cause of Iran's Pahlevi family. Not your typical League of Women Voters views.
- ST 5. Seymour Hersh, <u>The Price of Power</u> (NY: Summit, 1983), pp. 108-111. What to make of the attitudes of Richard Nixon, Henry Kissinger, and Alexander Haig reported here? (Are such attitudes widespread among foreign policymakers? Do such

attitudes matter?)

- ST 6. David Pearson, "The Media and Government Deception," <u>Propaganda Review</u>, Spring 1989, pp. 6-11. Pearson thinks the American press is obedient to official views, and afraid to criticize. Anti-establishment paranoia or the real picture?
- ST 7. Marion Just and Tom Rosenstiel, "All the News That's Fed," New York Times, March 27, 2005. Television runs press-release videos handed them by powerful interests in order to save money and thicken the bottom line. TV is a business. It helps those who help it cut costs.
- ST 8. Eason Jordan, "The News We Kept To Ourselves," New York Times, April 11, 2003. The press can be cowed into practicing self-censorship. This allows tyrants to intimidate the press into painting themselves in rose-colored hues.
- ST 9. Nicholas Kristoff, "Save Our Spooks," New York Times, May 30, 2003. Governments misperceive the world if their intelligence agencies misreport foreign realities. This can happen if government leaders press their intelligence agencies to tell the leaders what they want to hear regardless of the facts.
- ST 10. Michael R. Beschloss, "Foreign Policy's Big Moment," New York Times, April 11, 1999, p. 4/17. Claimed here: during political campaigns U.S. politicians pander to U.S. voters by framing dangerous foreign policy positions that they cannot abandon once in office. The country is thereby led into folly. A corollary: a prime threat to America is ... an American public that responds well to irresponsible pandering.

Sept. 27, 29, Oct. 4: American interests and grand strategies.

- B 1. Gaddis, <u>Strategies of Containment</u>, pp. 3-53. George Kennan was a prime intellectual architect of America's Cold War containment policy. In pages 25-53 Gaddis explicates his ideas.
- ST 2. Stephen Van Evera, "American Intervention in the Third World:
 Less Would Be Better," <u>Security Studies</u>, Vol. 1, No. 1 (Autumn
 1991), pp. 1-24. The instructor's largely Kennanite analysis of
 past American strategy toward the Third World.
- ST 3. Barry R. Posen and Andrew L. Ross, "Competing U.S. Grand Strategies," in Strategy and Force Planning Faculty, eds., Strategy and Force Planning (Newport, RI: Naval War College Press, 1995), pp. 115-134. A survey of four contending post-Cold War grand strategies. Which strategy is best? (Is this list complete?)
- ST 4. David E. Sanger, "Bush to Formalize A Defense Policy of Hitting First," New York Times, June 17, 2002. The Bush Administration has embraced a general doctrine of preventive war against rogue states that aspire to develop weapons of mass destruction. Iraq is only the first rogue state that the administration would attack. Good idea?
- ST 5. Keir A. Lieber and Robert J. Lieber, "The Bush National Security Strategy," <u>U.S. Foreign Policy Agenda, An Electronic Journal of the U.S. Department of State</u>, Vol. 7, No. 4 (December 2002). A friendly summary and assessment of the 2002 U.S. <u>National</u>

- <u>Security Strategy</u> (NSS), the document that frames the main elements of the strategy selected by the Bush II Administration, including its general doctrine of preventive war (see Sanger, "Bush to Formalize," directly above).
- ST 6. G. John Ikenberry, "America's Imperial Ambition," Foreign Affairs, Vol. 81, No. 5 (September/October 2002). The Bush Administration has embarked on a fateful imperial rampage. It will end badly. Others will eventually coalesce to check the U.S.
- ST 7. "American Imperialism, Embraced," The New York Times Magazine,
 December 9, 2001 (2 pages); and Thomas E. Ricks, "Empire or Not?
 A Quiet Debate over U.S. Role," Washington Post, August 21, 2001
 (3 pages). More color on rising arguments for a U.S. empire in
 the U.S. conservative movement. Do Tom Donnelly and William
 Kristol have a good idea?
- ST 8. Frank J. Gaffney, "Worldwide Value," National Review Online, November 5, 2004, pp. 1-3; and Jim Lobe, "Neocon Wish List,"

 Foreign Policy in Focus, November 11, 2004, pp. 1-2. Gaffney, a hard-right neoconservative, outlines and defends seven goals for the second Bush administration, including regime change in Iran and North Korea "one way or another," "contending with China's increasingly fascistic trade and military policies," and the reduction in detail of the Iraqi city of Fallujah. Lobe puts a negative spin on this program.
- ST 9. Michael Lind, Made in Texas: George W. Bush and the Southern

 Takeover of American Politics (NY: Basic Books, 2003): 128-153.

 What's causing the rise of imperialist thinking in Washington?

 Lind argues that the Bush coalition includes dangerous elements, including millennialist Christians who want to take U.S. Mideast policy in dangerous directions.
- ST 10. Robert Lieber, "The Neoconservative Conspiracy Theory: Pure Myth," Chronicle of Higher Education, May 2, 2003. Lieber disputes claims that a neoconservative clique dominates Bush foreign policy.
- ST 11. Chaim Kaufmann, "See No Evil," <u>Foreign Affairs</u>, Vol. 81, No. 4 (July/August 2002): 142-149. The U.S. could have stopped genocide in Rwanda in 1994 and elsewhere but chose not to. Good choice? Should the U.S. intervene to prevent such horrors?
- ST 12. Glenda Cooper, "U.S. Memos on Rwanda Cited," <u>Boston Globe</u>, August 23, 2001. More color on U.S. inaction in Rwanda.
- ST 13. Nicholas D. Kristof, "Starved for Safety," New York Times, March 31, 2004. Another genocide is now unfolding in the Darfur region of Sudan, where the Sudanese government is slaughtering inconvenient peoples by the thousands. Should the U.S. act? See Kristof's website for more columns on this horrific crime.
- ST 14. Leslie H. Gelb and Justine A. Rosenthal, "The Rise of Ethics in Foreign Policy," <u>Foreign Affairs</u>, Vol. 82, No. 3 (May/June 2003): 2-7. Ethical concerns once played little role in U.S. foreign policy; now they have an important place at the table.
- ST 15. Andrew C. Revkin, "Scientists Say a Quest for Clean Energy Must Begin Now," New York Times, November 1, 2002. As Revkin recounts, a recent study warns that we must start looking for

- clean energy sources now or we may destroy the planet. Later may be too late. No kidding. This will require broad international cooperation. Sadly we're not very good at international cooperation. Oh dear.
- ST 16. Sujatha Byravan and Sudhir Chella Rajan, "Before the Flood," New York Times, May 9, 2005. It may already be too late to avoid major global warming. If so we will need wide international cooperation to alleviate the vast chaos and suffering that ensues from it, especially in the poor societies that will suffer most.
- ST 17. Hans Troedsson and Anton Rychener, "When Influenza Takes Flight," New York Times, February 5, 2005. The 1918 flu killed 675,000 Americans--more than died in combat in the two World Wars combined. Bummer. Could it happen again? Maybe! The current avian flu in Asia is mighty scary. What's the answer? Worldwide preventive action. Again, everyone must cooperate. Hence this is a foreign policy problem. What are we doing about it? Washington is snoring away, oblivious of the gathering peril. Is your will up to date?
- II. AMERICA'S MAJOR WARS: WORLD WAR I, WORLD WAR II, COLD WAR, & KOREA

Oct. 6, 13, 18, 20: World War I and World War II.

B 1. Paterson, Clifford, and Hagan, American Foreign Policy, pp. 67-92, 117-125, 128-136, 141-153, 173-215. A standard textbook history of American policies before and during the two world wars.

Oct. 25, 27: Cold War Origins and Conduct; the Korean War.

- A. Cold War origins and conduct:
 - B 1. Paterson, Clifford and Hagan, <u>American Foreign Policy</u>, pp. 222-249. A standard textbook account of the Cold Wars's origins, from a viewpoint somewhat critical of U.S. policy.
- B. Korea:
 - B 1. Paterson, Clifford and Hagan, <u>American Foreign Policy</u>, pp. 266-275.
- III. INTERLUDE: U.S. NATIONAL SECURITY POLICY; THE TERROR WAR; U.S. FOREIGN ECONOMIC POLICY

Nov. 1: American National Security Policy, 1945-present.

- ST 1. Amos A. Jordan, William J. Taylor, and Lawrence J. Korb,

 American National Security: Policy and Process, 4th ed.

 (Baltimore: Johns Hopkins University Press, 1993), chapter 4

 ("The Evolution of American National Security Policy"), pp. 63-86.
- B 2. Gaddis, <u>Strategies of Containment</u>, pp. 54-197. Review also pp. 3-53 (assigned above for Sept. 27). An excellent analytic account of American security policy under Truman and Eisenhower, by a leading American historian.

ST 3. Martin Rees, <u>Our Final Hour: A Scientist's Warning: How Terror, Error, and Environmental Disaster Threaten Humankind's Future in this Century--On Earth and Beyond</u> (NY: Basic Books, 2003): 41-60, 73-88. The advance of science has a fearsome byproduct: we are discovering ever more powerful means of destruction. These destructive powers are being democratized: the mayhem that only major states can do today may lie within the capacity of millions of individuals in the future unless we somehow change course. Deterrence works against states but will fail against crazed non-state organizations or individuals. How can the spread of destructive powers be controlled?

For more on controlling the longterm bioweapons danger see www.cissm.umd.edu/documents/pathogensmonograph.pdf

- ST 4. Henry C. Kelly, "Terrorism and the Biology Lab," New York Times, July 2, 2003. The biology profession must realize that its research, if left unregulated, could produce discoveries that gravely threaten our safety. Biologists must develop a strategy to keep biology from being used for destructive ends.
- ST 5. Matthew Meselson, "Averting the Hostile Exploitation of Biotechnology," CBWCB, June 2000: 16-19. We must pursue arms control measures to limit the spread of biological weapons.
- ST 6. "Nuclear Breakout," New York Times, July 27, 2003; and "Curb the Spread of Nuclear Arms," New York Times, July 29, 2003 (letters). A snippet arguing that to halt nuclear proliferation the world must strengthen the 1968 nuclear non-proliferation treaty. Today that treaty doesn't even ban the enrichment of uranium or reprocessing of plutonium, the two basic methods of making nuclear bombs. Let's do something about it! And letters in reaction.
- ST 7. William Perry, "Preparing for the Next Attack," Foreign Affairs, Vol. 80, No. 6 (November/December 2001): 31-45. Perry, a former U.S. Defense Secretary, warns that al Qaeda will strike again, this time with weapons of mass destruction, unless we avert their attack. He's cool toward national missile defense--a favorite Bush administration project--because Al Qaeda won't use missiles to send us its horrors.
- ST 8. Frederick Seitz, "Missile Defense Isn't Rocket Science," <u>Wall Street Journal</u>, July 7, 2000. A positive view of national missile defense.

For more discussion of the latest U.S. strategy statement see the "Defense Strategy Review Page" of the Project on Defense Alternatives, at www.comw.org/qdr/.

Nov. 3, 8: The U.S. War on Terror.

- ST 1. "The Uranium Underground," <u>Time</u>, December 17, 2001, pp. 40-45. Vast amounts of nuclear materials are swishing around the former Soviet Union unguarded--enough to build tens of thousands of atomic bombs. Washington doesn't seem to care much. Is this stupid or what? Duck and cover!
- B 2. Daniel Benjamin and Steven Simon, The Age of Sacred Terror 2nd ed. (NY: Random House, 2003): 38-55, 61-68, 91-94, 447-489.

 Pages 38-55, 62-68, 91-94 describe the Islamist currents of

thinking that spawned Osama Bin Laden's Al Qaeda. Al Qaeda's violence stems from a stream of Islamist thought going back to ibn Taymiyya, a bellicose Islamic thinker from the 13th century; to Abd al-Wahhab (1703-1792), the harsh and rigid shaper of modern Saudi Arabian Islam; to Rashid Rida (1866-1935) and Hassan al-Banna (?-1949); and above all to Sayyid Qutb (?-1966), the shaper of modern Islamism. Taymiyya, al-Wahhab and Qutb are covered here. Covered also (pp. 91-94) is the frightening rise of apocalyptic thinking in the Islamic world. What causes the murderous thinking described here?

Pages 447-489 are a survey and evaluation of Bush administration counter-terror strategies.

Not assigned but also valuable are pp. 219-393, a survey of Clinton administration counter-terror strategies and policies.

- ST 3. National Defense Strategy of the United States of America
 (Washington, DC: U.S. Government Printing Office, March 2005):
 1-4. This summarizes official thinking on how to defeat Al
 Qaeda. Note the list on page 3 of eight major terrorist
 vulnerabilities to be targeted. Behind this strategy is the
 view that terrorist networks are like organisms whose care and
 feeding can be disrupted if their needs are understood.
- ST 4. Christopher F. Chyba, "Toward Biological Security," <u>Foreign</u>

 <u>Affairs</u>, Vol. 81, No. 3 (May/June 2002): 122-137. The danger posed by biological weapons in terrorist hands may be even scarier than the danger of nuclear weapons.
- ST 5. Jonathan Chait, "The 9/10 President," New Republic, March 10, 2003: 18-23. The Bush Administration's program for homeland security is surprisingly lame. There are big holes in the homeland security program.
- St 6. Stephen Schwartz, "The Real Saudi Arabia," <u>Wall Street Journal</u>, May 15, 2003; and Sulaiman Al-Hattan, "Homegrown Fanatics," <u>New York Times</u>, May 15, 2003. Saudi Arabian society is dominated by a hateful and xenophobic version of Islam--Wahhabism. Unless Wahhabism is tempered Saudi Arabia will export more terror against the non-Muslim world.
- ST 7. Stephen Van Evera, "Why U.S. National Security Requires Mideast Peace" (MIT Center for International Studies, Audit of the Conventional Wisdom 05-5, May 2005, online at web.mit.edu/cis/pdf/Audit_5_05_VanEvera.pdf). To win the war on Al Qaeda the United States must change the terms of debate in the Muslim world. To do this the U.S. must end the Israel-Palestinian conflict. Moreover the time is ripe for a U.S. push for peace to succeed.

For more on Al Qaeda and the war on terror see www.lib.edu/govdoc/911.html, where Al Qaeda statements and other information are found.

Nov. 10: American Foreign Economic Policy, 1945-present.

"World Trade: Jousting for Advantage," The Economist, September 22, 1990, pp. 5-25; and "World Trade: All Free Traders Now?",

The Economist, December 7, 1996, pp. 21-23. The first item is a pro-free-trade survey of the basic questions in trade, and a preview of the now-passed North American Free Trade Agreement (NAFTA) and General Agreement on Tariff and Trade (GATT),

Uruguay Round. Focus on pp. 12-19, "The Economics of Free Trade," which explicates David Ricardo's theory of comparative advantage; you can skim the rest. The second item surveys later trade issues.

- ST 2. "Pakistanis Fume as Clothing Sales to U.S. Tumble," New York

 Times, June 23, 2002. The U.S. could provide large benefit to
 the poor of Pakistan by dropping its barriers to the import of
 Pakistani textiles. This could also jolly up the Pakistanis to
 support the U.S terror war. But the U.S. textile lobby won't
 allow it. U.S. special interests override the U.S. national
 interest. Too bad for you and me.
- ST 3. "Raising Farm Subsidies, U.S. Widens International Rift," New York Times, June 15, 2002. The U.S. waves the free trade banner--except when it doesn't want to. U.S. strictures on imports of agricultural products and textiles are a major blow to the world's poor.
- ST 4. Judy Shelton, "More Aid? Sounds Great. But Wait ..." Wall Street Journal, February 15, 2002. Shoving money at poor states doesn't make them richer. Instead western societies should help poor states improve their governance--i.e., to control corruption and bolster the rule of law. Better economic performance will follow.
- IV. COLD WAR CRISES: BERLIN, TAIWAN STRAITS, AND CUBA 1962

Nov. 15, 17: The 1962 Cuban Missile Crisis; other Cold War Crises.

- B 1. Paterson, Clifford and Hagan, <u>American Foreign Policy</u>, pp. 291-295, 335-340. Standard synopses of the Taiwan Straits crises and the Cuban Missile Crisis.
- B 2. Kennedy, <u>Thirteen Days</u>, pp. 1-106. A gripping memoir of the Cuban Missile Crisis by a central participant.
- ST 3. Fred Kaplan, "Kennedy and Cuba at 35," <u>Boston Sunday Globe</u>, October 12, 1997, pp. D1-D3. Later revelations about the Cuban Missile Crisis. JFK was the most dovish official in the government. He secretly traded the U.S. Jupiter missiles in Turkey for the Soviet missiles in Cuba. He was willing to give even further if needed. What if someone else had been president?

For more on the Cuban Missile Crisis you can visit an excellent website on the crisis put together by the National Security Archive at www.nsarchive.org/nsa/cuba_mis_cri. Documents can be seen, tapes can be listened to, and intelligence photos can be viewed at this site. And for more sources on the crisis see a website from Harvard's Belfer Center for Science and International Affairs, www.cubanmissilecrisis.org.

V. AMERICAN INTERVENTIONS IN THE THIRD WORLD

Nov. 22, 29: The Indochina War, 1950-1975.

- 3 1. Paterson, Clifford and Hagan, American Foreign Policy, pp. 315-333, 340-354.
- B 2. Herring, America's Longest War, chapters 4 and 7 (pp. 121-157,

- 242-283). A more detailed account, from a middle-of-the-road perspective, of the key decisions to escalate and de-escalate the war. Herring's book is the most prominent general history of the war.
- ST 3. Lyndon B. Johnson, "American Policy in Viet-Nam," in Marcus G. Raskin and Bernard B. Fall, eds. <u>The Viet-Nam Reader</u> (NY: Vintage, 1967), pp. 343-351. This statement, Johnson's famous Johns Hopkins University speech of April 7, 1965, was the fullest official explication of the case for the war.
- ST 4. Sol W. Sanders & William Henderson, "The Consequences of 'Vietnam'", Orbis, vol. 21, no. 1 (Spring 1977), pp. 61-76. The authors re-evaluate the propositions at issue in the debate over the war, concluding that postwar events show that the hawks were right and the doves wrong.
- ST 5. Clark Clifford with Richard Holbrooke, <u>Counsel to the President</u> (NY: Random House, 1991), pp. 612-614. A short counterpoint to Sanders and Henderson.
- Dec. 1, 6: Other American interventions: those of 1900-1934 (Panama, Cuba, Haiti, the Dominican Republic, Nicaragua, Mexico, Russia); 1945-1993 (Iran 1953, Guatemala 1954, Chile 1973, Angola 1975, Indonesia 1957, Guyana 1964, Congo 1960ff, the wars of the Reagan Doctrine, Panama 1989, Persian Gulf 1991, Somalia 1992-93); and non-interventions (Mexico in 1930s; Bolivia in 1950s).
 - B 1. Paterson, Clifford and Hagan, <u>American Foreign Policy</u>, pp. 32-51, 97-101, 153-162, 164-167, 379-383, 440-446, 477-493.
 - ST 2. Richard J. Barnet, <u>Intervention and Revolution: America's Confrontation with Insurgent Movements Around the World</u> (New York: Meridian, 1972), chapter 10 ("The Subversion of Undesirable Governments"), pp. 264-293. A short history of some of the better-known CIA Cold War covert operations.
 - ST 3. Peter J. Schraeder, "Paramilitary Intervention," in Peter J. Schraeder, ed., <u>Intervention Into the 1990s</u>, 2nd ed. (Boulder, Colo.: Lynne Rienner, 1992), chapter 8, pp. 131-151; focus on pp. 137-149 ("The Reagan Doctrine and Paramilitary Intervention"), skim the rest. The four wars waged under the rubric of the Reagan Doctrine are described here.
 - ST 4. Kenneth Pollack, <u>The Threatening Storm: The Case for Invading Iraq</u> (NY: Random House, 2002): 11-54. How did the U.S. confrontation with Saddam Hussein develop? Pollack offers excellent background.
 - ST 5. Tom Zeller, "Building Democracy is Not a Science," New York $\underline{\text{Times}}$, April 27, 2003. The United States' mixed record at exporting democracy by intervention is summarized here.

Another reading will be handed out on the 2003 Iraq war.

- VI. THE ROAD AHEAD: CURRENT CRISES AND FUTURE POLICIES
 - <u>December 8, 13: Current issues and crises; overviews of Bush Administration foreign policy; the future of American foreign policy.</u>
 - ST 1. Samuel P. Huntington, "The Coming Clash of Civilizations: Or,

- the West Against the Rest," <u>New York Times</u>, June 6, 1993, p. E19. Humankind will again be at its own throat, this time in a confrontation of great civilizations.
- ST 2. Douglas Jehl, "U.S. Panel Sees Iraq as Terror Training Area,"

 New York Times, January 14, 2005. Another peer into the future,
 perhaps even more worrying. A National Intelligence Council
 panel describes world in 2020 in which political Islam remains a
 potent force and biological and nuclear terrorism remain large
 dangers.
- ST 3. Nicholas D. Kristoff, "The Real Chinese Threat," New York Times Magazine, August 27, 1995, pp. 50-51. The Chinese are coming.
- ST 4. Robert Kagan, "China's No. 1 Enemy," New York Times, May 11, 1999, p. A27. China hates the United States. Appeasing China will only encourage Chinese expansionism and bring on a Sino-American clash. Let's get tough on China.

 Note: Since 2001 the Bush administration has found itself cooperating with China against the grave threat posed by North Korea's advancing nuclear weapons program. What light does this shed on Kagan's argument?
- ST 5. Chas. W. Freeman, Jr., "Preventing War in the Taiwan Strait,"

 Foreign Affairs, Vol. 77, No. 4 (July/August 1998), pp. 6-11.

 Taiwan could suck the U.S. into a Taiwan-PRC conflict unless the U.S. restrains Taiwan now.
- ST 6. Nicholas D. Kristof, "The Nuclear Shadow," New York Times,
 August 14, 2004. We are losing control of nuclear weapons. No
 one in Washington seems to care. A collective snore is heard
 from the government. This is a recipe for immense calamity.
 Isn't it obvious that unless we take prompt action terrorists
 will get hold of nuclear materials, make nuclear weapons, and
 nuke us until we glow?
- ST 7. George Perkovich, "Bush's Nuclear Revolution," Foreign Affairs, Vol. 82, No. 2 (March/April 2003): 2-8. A traditional arms controller's view of how to limit nuclear proliferation: "Strengthen treaties that limit proliferation; downsize the U.S. nuclear arsenal; move toward total nuclear disarmament. Bush has it all wrong." Is this sensible? Is total nuclear disarmament a feasible or practical goal?
- ST 8. David Sanger, "The North Korean Uranium Challenge," New York Times, 5/24/04. Saddam's Iraq didn't have nuclear weapons or a nuclear program. North Korea has both—and it has a nutty government that might sell the nukes it makes to the highest bidder. What to do? Smash 'em? Won't work. Cut a deal? The Bush administration is opposed. Overthrow the North Korean government? That's tough work. But we better do something!!
- ST 9. Howard W. French, "When Liberians Looked to America in Vain,"

 New York Times, July 13, 2003. In the 1980s and 1990s the
 United States turned a blind eye toward the bloody rampages of
 Liberian dictators Samuel K. Doe and Charles Taylor. They then
 ignited vicious wars that spread to the wider West African
 region.
- ST 10. Verlyn Klinkenborg, "Be Afraid. Be Very Afraid." New York Times
 Book Review, May 30, 2004. Recent science paints a frightening
 picture of the human impact on the global climate. Are we

- creating a hell that, once in, we cannot escape? This seems a increasingly plausible, perhaps likely!
- ST 11. John Browne, "Beyond Kyoto," <u>Foreign Affairs</u>, Vol. 83, No. 4 (July/August 2004): 20-32. Browne outlines a program for action to address the grave and growing danger of climate change.
- ST 12. Review again Keir A. Lieber and Robert J. Lieber, "The Bush National Security Strategy," <u>U.S. Foreign Policy Agenda, An Electronic Journal of the U.S. Department of State</u>, Vol. 7, No. 4 (December 2002), assigned above on page 5.
- ST 13. Tyler Marshall, "Bush's Foreign Policy Shifting," <u>Los Angeles</u>
 <u>Times</u>, June 5, 2005. Spreading democracy has become Bush's top
 priority. Some observers think this goal is impractical.
- ST 14. Fareed Zakaria, "How To Change Ugly Regimes," Newsweek, June 27, 2005 (also posted on MSNBC.com, July 1, 2005). The Bush administration tries to oust dictators by isolating and snarling at them. This doesn't work—in fact it backfires. Such a U.S. policy has helped keep Castro in power in Cuba for nearly five decades. Instead a loving embrace will destroy such dictators.
- ST 15. Clyde Prestowitz, "Why Don't We Listen More," Washington Post,
 July 7, 2002. Bush is losing the U.S. friends by acting with
 little regard for their interests and ideas. Instead the U.S.
 should consult its friends and take their interests into account
 before acting.

FURTHER READING

Readings denoted below with a "##" are on reserve at Dewey library.

Historiographical surveys on American foreign policy:

- ## Jerald A. Combs, American Diplomatic History: Two Centuries of Changing Interpretations (Berkeley: University of California Press, 1983). An excellent overview of American diplomatic historiography.
- Robert Schulzinger, ed., <u>A Companion to American Foreign Relations</u> (Malden, MA: Blackwell, 2003).
- John M. Carroll and George C. Herring, eds., <u>Modern American Diplomacy</u>, rev. ed. (Wilmington: Scholarly Resources Inc., 1996). A collection of bibliographic review essays on aspects of American diplomatic history.
- Gerald K. Haines and J. Samuel Walker, eds., American Foreign Relations: A
 Historiographical Review (Westport: Greenwood Press, 1981). Like Carroll &
 Herring, a collection of bibliographic review essays.
- Michael Hogan, ed., America and the World: The Historiography of American Foreign Relations since 1941 (NY: Cambridge University Press, 1996). Fourteen historiographical reviews, most from the journal <u>Diplomatic History</u>.
- Michael Hogan, ed., Paths to Power: The Historiography of American Foreign Relations to 1941 (Cambridge: Cambridge U. Press, 2000). More historiographical reviews most from the journal Diplomatic History.

Bibliographies on American foreign policy:

- Robert L. Beisner and Kurt W. Hanson, <u>American Foreign Relations Since 1600: A Guide to the Literature</u>, 2nd ed. (Santa Barbara, CA: ABC-Clio, 2003). An enormous and excellent annotated bibliography. You should often start your research here. An earlier edition is: The Society for Historians of American Foreign Relations (SHAFR), <u>Guide to American Foreign Relations Since 1700</u>, ed. Richard Dean Burns (Santa Barbara, CA: ABC-Clio, 1983).
- Benjamin R. Beede, <u>Intervention and Counterinsurgency</u>: <u>An Annotated</u>
 <u>Bibliography of the Small Wars of the United States</u>, 1898-1984 (NY: Garland, 1985).
- Myron J. Smith, Jr., <u>The Secret Wars: A Guide to Sources in English. Vol. 2:</u>
 <u>Intelligence, Propaganda and Psychological Warfare, Covert Operations,</u>
 <u>1945-1980</u> (Santa Barbara: ABC Clio, 1981)

For more bibliographies see also:

- <u>Foreign Affairs</u>: this journal's "Recent Books on International Relations" section reviews most important books on U.S. foreign policy.
- American Historical Review: more than half of this journal is devoted to useful book reviews, many of books on U.S. foreign relations.
- Thomas G. Paterson, J. Garry Clifford, and Kenneth J. Hagan, American Foreign Relations: A History Since 1895, 5th ed. (2000); this text (assigned for this course) has useful bibliographical notes at the ends of chapters.
- Jerald A. Combs, <u>The History of American Foreign Policy</u>, 2 vols. (NY: Knopf, 1986); this text also has useful bibliographical notes at the ends of chapters.

Websites to consult:

- www.biu.ac.il/SOC/besa/meria/research-g/us-policy.html. This site is a research guide to internet resources on American foreign policy. See other websites referenced there.
- http://anacreon.clas.uconn.edu/~pressman/documents.htm. This website collects a range of documents on U.S. foreign policy and has links to other

- important websites. The focus is on the war on terror and the mideast but many other subjects are covered. Organized by Professor Jeremy Pressman of the University of Connecticut.
- www.gwu.edu/~nsarchiv/. This is the National Security Archive website, an excellent source of primary documents about U.S. foreign and security policy.

For more bibliographies, encyclopedias, and relevant websites see appendix 1 in Marc Trachtenberg, Historical Method in the Study of International Politics (forthcoming). It is a gold mine.

Textbooks and surveys:

- ## Thomas A. Bailey, <u>A Diplomatic History of the American People</u>, 10th ed. (Englewood Cliffs, N.J.: Prentice-Hall, 1980)
- ## Jerald A. Combs, The History of American Foreign Policy, 2 vols. (NY: Knopf, 1986)
- Howard Jones, Crucible of Power: A History of American Foreign Relations to
- 1913 (Wilmington, DE: Scholarly Resources, 2002)
 Howard Jones, Crucible of Power: A History of American Foreign Relations from 1897 (Wilmington, DE: Scholarly Resources, 2002)
- Eugene R. Wittkopf, Charles W. Kegley, Jr. and Jmes M. Scott, American Foreign Policy, 6th ed. (Florence, KY: Thompson Wadsworth, 2002)
- Frederick H. Hartmann and Robert L. Wendzel, America's Foreign Policy in a Changing World (NY: HarperCollins, 1994)
- Richard A. Melanson, American Foreign Policy Since the Vietnam War (Armonk, NY: M.E. Sharpe, 1998)
- George F. Kennan, American Diplomacy, 1900-1950 (NY: New American Library, 1951)
- John G. Stoessinger, Nations in Darkness: Russia, China, and America, 5th ed. (NY: McGraw, 1990) (An interpretive survey.)

Historical document & essay collections:

- Thomas G. Paterson and Dennis Merrill, eds., Major Problems in American Foreign Relations, 2 vols, 4th ed. (Lexington: D.C. Heath, 1994)
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Journals:

- Foreign Affairs. The first and most famous journal of American foreign policy opinion. Published by the Council on Foreign Relations. For many decades it offered yawnsome pontifications by senior officials who repeated conventional wisdoms but now covers many issues very well.
- Foreign Policy. A prominent if irritatingly undocumented journal of current
- Diplomatic History. The main journal covering American diplomatic history. Journal of Cold War History. A good new history journal.
- International Security. The leading American journal of military and foreign
- Security Studies. Another journal of military and foreign policy.
- The National Interest. The leading conservative foreign policy journal.
- Survival. A Europe-oriented journal of military and foreign policy.
- American Historical Review. A general historical journal that once gave good coverage to American diplomatic history but has lately drifted into postmodern gibberizing.

Press and radio on world affairs:

- <u>The Economist</u>. A British weekly newsmagazine. The best single printed news source on current world affairs.
- The Far Eastern Economic Review. A fine newsmagazine covering Asian affairs. BBC World Service. Good world news coverage, aired in Boston at 9:00-10:00 a.m., 1:00-2:00 p.m., and 12:00-2:00 a.m. weekdays, and 4:00-5:00 Saturdays and Sundays, on WBUR (90.9 FM radio). Less fun than KISS 108 but better for your brain.

Readers on 1990s policy questions:

Kenneth A. Oye, Robert J. Lieber and Donald Rothchild, <u>Eagle in a New World: American Grand Strategy in the Post-Cold War Era</u> (NY: HarperCollins, 1992)
John T. Rourke, <u>Taking Sides</u>, 4th ed. (Guilford, Conn.: Dushkin, 1992)

Theories of International Politics & of American Foreign Policy:

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- Robert J. Art and Robert Jervis, eds., <u>International Politics: Enduring</u> Concepts and Contemporary Issues, 3rd ed. (NY: 1992)
- K.J. Holsti, The Dividing Discipline: Hegemony and Diversity in International Theory (Boston: Allen & Unwin, 1985)
- Kenneth N. Waltz, <u>Theory of International Politics</u> (Reading, Mass.: Addison-Wesley, 1979)
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- G. John Ikenberry, ed., American Foreign Policy: Theoretical Essays (NY: HarperCollins, 1989)
- Charles W. Kegley, Jr., and Eugene R. Wittkopf, eds., <u>The Domestic Sources of American Foreign Policy: Insights and Evidence</u> (NY: St. Martin's, 1988)

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Robert David Johnson, <u>The Peace Progressives and American Foreign Relations</u> (Cambridge: Harvard <u>University Press</u>, 1994)

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- Jarol B. Mannheim, <u>Strategic Public Diplomacy and American Foreign Policy</u> (NY: Oxford University Press, 1994)
- Ross Y. Koen, The China Lobby in American Politics (NY: Harper & Row, 1974)
- Nicholas John Cull, <u>Selling War: The British Propaganda Campaign Against</u>
 <u>American "Neutrality" in World War II</u> (NY: Oxford University Press, 1995)
- Horace C. Peterson, <u>Propaganda for War: The Campaign Against American</u>
 Neutrality, 1914-1917 (Norman, OK: University of Oklahoma Press, 1939)
- J. Duane Squires, British Propaganda at Home and in the United States from
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- Jeffrey Birnbaum, "The Influence Merchants," <u>Fortune</u>, December 7, 1998, pp. 134-152, especially the chart on p. 137. Washington insiders rank the Israel lobby the second most powerful lobby in Washington, behind only the AARP and ahead of the NRA, the AMA, the AFL-CIO, the U.S. Chamber of Commerce, the VFW, and others.

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- Paul Findley, They Dare to Speak Out: People and Institutions Confront Israel's Lobby (Westport, CT: Lawrence Hill and Co., 1985)
- Warren P. Strobel, Late-Breaking Foreign Policy: The News Media's Influence on Peace Operations (Washington: United States Institute of Peace, 1998)
- Johanna Neuman, Lights, Camera, War: Is Media Technology Driving International Politics? (NY: St. Martin's, 1996)
- Philip Seib, <u>Headline Diplomacy: How News Coverage Affe</u>cts Foreign Policy (Westport, CT: Praeger, 1997)

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- James Burnham, Containment or Liberation? An Inquiry into the Aims of United States Foreign Policy (NY: John Day, 1954). The best statement of the rollback viewpoint.
- Robert W. Tucker, <u>A New Isolationism: Threat or Promise</u>? (Washington, DC: Potomac Associates, 1972). A statement of the isolationist viewpoint.
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- Samuel P. Huntington, "America's Changed Strategic Interests," Survival, Vol. 33, No. 1 (January/February 1991), pp. 3-17. A conservative view of America's post-Cold War global interests.

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- Michael Lind, Made in Texas: George W. Bush and the Southern Takeover of American Politics (NY: Basic Books, 2003): 128-159.
- Clyde Prestowitz, <u>Rogue Nation: American Unilateralism and the Failure of Good Intentions</u> (NY: Basic Books, 2003)
- Michael Hirsch, At War with Ourselves: Why America Is Squandering Its Chance to Build a Better World (NY: Oxford University Press, 2003)
- Kenneth Pollack, <u>The Threatening Storm: The Case for Invading Iraq</u> (NY: Random House, 2002)
- Robert G. Kaiser and Steven Mufson, "'Blue Team' Draws a Hard Line on Beijing: Action on Hill Reflects Informal Group's Clout," <u>Washington Post</u>, February 22, 2000. A tutorial on the "Blue Team" and its influence on U.S. policy toward China and Taiwan.

MIT course evaluation website: web.mit.edu/acadinfo/#subjs, click on "student subject evaluations," click on "browse results by course."

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17.40 // American Foreign Policy
S. Van Evera
September 8, 2005
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SCHEDULE FOR 17.40

Sept.

Th 8: First day of class.

T-F 13-16: First section meetings.

M-F 26-30: Response paper due in sections (2 pages).

Oct.

Th 6: Quiz in class.

Nov.

T 1: Outlines/rough drafts of first paper due in class.

T 8: First paper due in class (8 pages).

T 15: Quiz in class.

T 29: Outlines/rough drafts of second paper due in class.

Dec.

T 6: Second paper due in class (8 pages)

T 13: Last day of class

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Section Presentations: What They Are

Top policy makers are often asked to present their views on important foreign and security policy matters to the National Security Council (NSC), the key Executive Branch forum where such matters are discussed. In our sections you will also be asked to present to the NSC. As in a real NSC appearance you will give a short presentation and then you will be questioned by an opinionated and perhaps skeptical panel that includes the President of the United States and some Cabinet officers. You should assume that the meeting is held in tight secrecy. There is no point in playing to the cameras because there aren't any. But you better impress the President or he/she might fire you!

Your presentation will last five (5) minutes. If you run over you may be cut off. Your presentation should include (1) an argument, and (2) supporting evidence or reasoning. Your TA and your fellow students will then pose questions and ask you to address counter-arguments, in role as NSC members. Be prepared to defend your argument with deductive or historical evidence.

You choose the topic of your presentation. You can make an argument that reacts to an issue raised in class or in the course readings, or you can address a subject of special concern to you. Your presentation can overlap with your paper topic.

We suggest that you bring an outline of you presentation and either hand it out or put it up on the blackboard, to help your audience follow your argument.

We also suggest that you summarize your argument in a couple of sentences before marching through it. Again, this makes you easier to follow.

We recommend that you practice your speech a couple of times--to the mirror or, better still, to a friend--before giving it. You can also practice using the facilities of MIT's writing and Communications Center (14N-317, 253-3090, http://web.mit.edu/writing), and can get helpful advice from their staff.

The NSC sometimes hears differing views in its deliberations. Accordingly we will try to organize presentations as debates between two members of the section who frame different views of an issue.

Reminder: you are also required to provide your TA with a two-page (doublespaced) paper summarizing your talk, due on the day you speak.